

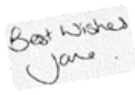


Newsletter

AUTUMN/WINTER 2017: Issue 9

Dear All,

I hope you enjoy reading this newsletter. The team at ECG are picking up pace with our growing business and we are excited to be launching some new services and products to offer our clients. We really do value your feedback and as a result of this we are developing a new method for delivering your CPR training. Read more about this overleaf.....



Exciting New Products for Sale

We are delighted to announce the launch of emergency care products which complement our training whilst offering a fantastic solution at a very competitive price.

For further information about any of the products or if you wish to make a purchase please visit our online shop on our website.



The ECG Blog

Have you visited our ECG Blog recently?

We publish various articles and items of interest. Topics so far have included a day in the life of a trainer, maintaining your AED and chaperoning in general practice.

Keep watching...!

Looking for Venepuncture training?

We are pleased to announce that our Venepuncture course is now CPD accredited. For details please see our website.



Charity Update



In support of our 2017 charity **The UK Sepsis Trust** members of our

head office team will be attending the annual Sepsis Ball in November. Hopefully we will see some of you there!

Looking for clinical tools to help spot and manage the symptoms of sepsis? **The UK Sepsis Trust** have just launched a brand new website <https://sepsistrust.org/> which now includes a series of clinical tools and learning resources which are free to use.

Our MK50 – **Saving Lives in MK** campaign is proving to be a great success! So far local sports groups, a team of architects, schools and a firm of solicitors have had free CPR training.

It's not too late to enter, so if you know of any non-healthcare groups who may like to enter, please download a free poster from our website and help us spread the word!



Christmas is coming and ECG are pleased to be sponsoring the Milton Keynes Hospital Charity's 'Big Quizmas Party' at Whittlebury Park and Country Club on 24th November. We are looking forward to testing our brains in support of a good cause!



Don't forget to follow us on Twitter to keep up to date on all our news and events @ECG_MK



Finalists for the Heart Safe Awards 2017

We are delighted to announce that we have been shortlisted under 3 categories as Finalists for the Heart Safe Awards 2017

Educational Establishment of the Year, SME Business of the Year and Professional Services of the Year

We will find out on the night on 3rd November if we have won any of the categories – please wish us luck!

New Basic Life Support course

coming soon.....

We will soon be launching a blended, online and face to face Basic Life Support course, aligned to Core Skills Training Framework (CSTF) Level 2. This course is designed for organisations where healthcare professionals have a duty to respond.

In line with guidance from the Resuscitation Council, this training includes an online theory section which is first completed at the individual's own convenience, and then one of our clinical trainers will come onsite to complete the practical skill assessment. This means the healthcare professionals are only away from their normal duties for a short period to undertake a practical assessment, dramatically reducing the cost and time pressure of providing this mandatory training.

Please keep an eye on our website, blog and social media for further announcements.



We are looking forward to exhibiting at the **Best Practice Show** later this year.

The NAPC's Annual Conference will be held on **18-19 October 2017** at Birmingham NEC and over 5,500 GPs, Practice Managers, Federations, Nurses and CCG professionals attend.

We hope to meet some of you there.



You can also find us on LinkedIn by searching ECG, why not have a look and connect with us to see what we are up to!

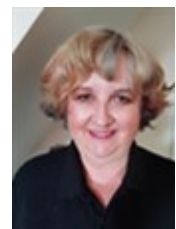
Staffing Update

As the business continues to grow, we are pleased to welcome some new and returning members to the ECG team.



Alan Williams has a background of working within the education sector and has over 10 years' experience in customer care. He has experience of technical support and maintenance marketing and website management. Alan joins ECG as Customer Relations Officer and is responsible for supporting customers' needs through email, telephone and social media.

Sue Ladyman, who was previously one of our freelance trainers, has joined our team as our first employed full time trainer. Sue will be supporting our clients with Moving and Handling Training.



New online courses

As part of our continuing development – we are currently looking at increasing the range of online courses that are available to our customers.

To ensure that we are adding courses that are relevant we would be interested to learn from you if there are any particular subjects you would like added to our portfolio.

Please email any comments or suggestions to:

customers@ecgtraining.co.uk

Thank you for your help!



We would like to welcome **Sophie McCracken** back to the clinical team after her maternity leave.

It's good to have you back Sophie!

In our next newsletter, we look forward to updating you on the exciting developments our new and existing team members are busy working on.